

GEM Assessment for Boards

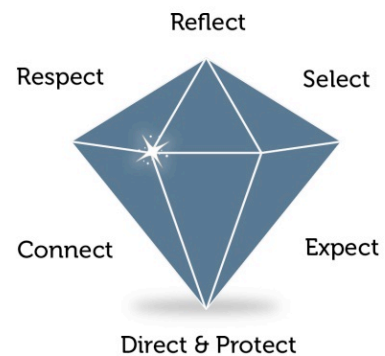
What is the GEM Assessment?

The GEM Assessment for Boards is a powerful online tool that gives a board a snapshot of how well it is exercising the seven disciplines of governance excellence. Discover what everyone around your board table is thinking about your board's effectiveness. The debriefing exercise that follows will produce action steps, and many helpful tips for improvement are included in the full report. Boards that wish to be healthier will utilize this tool annually and track their progress with the Comparison Report.

What are the seven disciplines of governance excellence and the GEM (Governance Excellence Model)?

The Governance Excellence Model illustrates the keys for boards to do their part in making their organizations successful. Shown as a diamond—a "gem"—it has six facets or areas of responsibility. There are disciplines associated with each area of responsibility and these disciplines capture the essence of the board's work. Listed below, remembering the seven disciplines will best help board members keep their governance priorities top of mind.

Reflect ... on Organizational Results
Respect ... Owner Expectations
Select ... Your Prominent Leadership
Direct and **Protect** ... Organizational Performance
Expect ... Great Board-Management Interaction
Connect ... for Healthy Board Relations



How does the GEM Assessment work?

The GEM Assessment is a web-based program of 40 questions that takes an average of 15 minutes to complete. The board-selected administrator selects appropriate terminology, adds and invites participants, and monitors the progress of the assessment.

Each board member is provided with a personalized and confidential access to the questions in a Welcome Letter. Once complete, the administrator runs the report, which should be circulated to the board for discussion.

Report Options	FREE	FULL
Full-colour printable report	✓	✓
Quickly visualize your board's performance	✓	✓
In-depth details about each performance area		✓
Specific areas of improvement tailored to your results		✓
Helpful explanations about terminology and results to ensure that everyone understands		✓
Individual reports		✓
Comparison reports between full reports		✓

What are the benefits?

- Covers well-accepted disciplines of good governance
- Quick, easy, online, confidential, personalized, and affordable
- Provides measurable results

"Our board members found the GEM Assessment to be a practical, bite-sized and manageable means of evaluating the board. They were able to mine the resulting report and agree on actionable ways to improve board effectiveness. It was good value compared to other board development activities that are more costly, time consuming and don't yield tangible results."

- Executive Director, Community Health Centre

"The board really benefited from the GEM Assessment last year and agreed that doing an assessment again would be valuable. They looked around at options but ultimately decided that because of the process and objectivity that the GEM Assessment offers, they would use it again."

- Kings Mutual in Nova Scotia

